

RACHEL BUBIS | UX Designer

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A UX Designer with a passion for art, design, and technology. I bring 15 years of experience as a website and gallery manager for a TN arts non-profit. My UX design projects involve conducting user research and creating and testing prototypes in Figma, leading to enhanced user experiences and increased engagement for e-commerce websites.

Skills

UX Design | Heuristic Evaluation, User Research, User Scenarios, Personas, User Flows, User Interface Design

UX Research | Data analysis, Comparative & Competitive Analysis, Card Sorting, Affinity Diagrams, Usability Testing

Tools | CMS, Figma, Wordpress, Wix, Axure, Optimal, Trello, Usability Testing Software (Maze, UserZoom), HTML

Soft Skills | Organization, Communication, Leadership, Creativity, Problem-solving, Empathy, Adaptability

Professional Experience

Tri-Star Arts | Web and Print Manager (Locate Arts) | Nashville, TN 2011 - Current

- Manage non-profit arts website www.locatearts.org using CML
- Create content for blog including conducting artist interviews and photographing studio visits
- Communicate with art galleries throughout the state of Tennessee to have updated exhibition information

E. T. Burk | Gallery Manager | Nashville, TN 2007 - 2018

- Oversaw daily operations in a retail furniture design showroom. Responsible for sales, logistics and inventory
 - Managed customer relations, including meeting with vendors, clients and suppliers
 - Created and managed social media accounts on Instagram, Facebook, Twitter and Pinterest
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Projects

John Baeder | Web Designer | Nashville, TN August 2024 - Current

- Updated artist website for American Painter John Baeder using Wordpress
- Conducted in person user interviews to inform reorganization of website's information architecture

Wellcapped | UX/UI Designer | Remote July 2023 (3 week sprint)

- Conducted research for Wellcapped's rental platform through competitive analysis, remote user interviews and usability testing over Zoom to make data driven design decisions that were implemented on www.wellcapped.com
 - Created, refined and tested Prototype in FIGMA for Home and How it Works pages to improve UI
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Education

General Assembly | User Experience Design Immersive | Remote | Certificate of Completion 2023

Full-time immersive program in UX/UI design consisting of 480+ hours of study, practice, professional training, and mentorship. Executed end-to-end UX/UI design processes for six projects from the user research phase through UI design, prototyping, usability testing, iteration, and stakeholder presentation.

Rollins College | Bachelor of Art in Art History | Winter Park, FL